The Cratus CRTS-308 A case study of developing a BLE sensor board

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What is a "development board"?

- represents company product line in a demo-able/ testable manner
- intended for use by skilled/experienced engineers for testing/evaluation of components
- Not usually intended to be part of a finished product
- Some components/tech might lag current offerings

This sounds familiar...

What's the difference ?



VS



Board	Purpose	Features	Cost
Arduino	General Hobbyist/ Prototyping	Low-cost,all-in-one micro-controller board	\$15-70
CC2541	BLE prototyping/ component demonstrator	TI-specific BLE and sensors	\$25-40
CRTS-308	Sensor prototyping & demonstrator	BLE,M4 CPU,temp,inductio n,IMU	N/A

Dev Boards:Summary

- Can be used for general prototyping and lowvolume deployments
- Commercial boards are effectively advertising in hardware
- May involve or require specific/proprietary HW

Designing the CRTS-308 board





BLE hardware profiles



We chose...



Dual IC

Main CPU



ARM Cortex M4



calculations may be necessary

PAN 1721 BLE Module

- Panasonic Bluetooth LE radio
- onboard 8051 microcontroller
 - Runs TI OSAL Firmware by default
 - Programmable in C, using Keil or IAR compilers
- integrated ceramic antenna
- TTL Serial I/O interface to external host controller

Why develop your own firmware ?

- Demo firmware is often just that, a demo.
 - Features enabled/disabled that are not suitable for your purposes
 - You want to use a different development toolchain
 - You can take full control over the lowest elements on each component
 - power management
 - I/O activity, etc.

Why use provided firmware ?

- Often good enough for most applications
 - companies want to make sure you have a good experience and will buy their products
 - Don't need to re-invent the wheel
 - Skip proprietary development requirements
 - Might be able to use cheaper kit

Current status of board

- BLE stack up and running
- M4 reading data from sensors
- ...but there are a few board layout issues to take care of...

Further Info

- Cratus Technology, Inc:
 - <u>www.cratustech.com</u>
 - info@cratustech.com

Questions ?