PUBLIC POLICIES FOR DEVELOPMENT

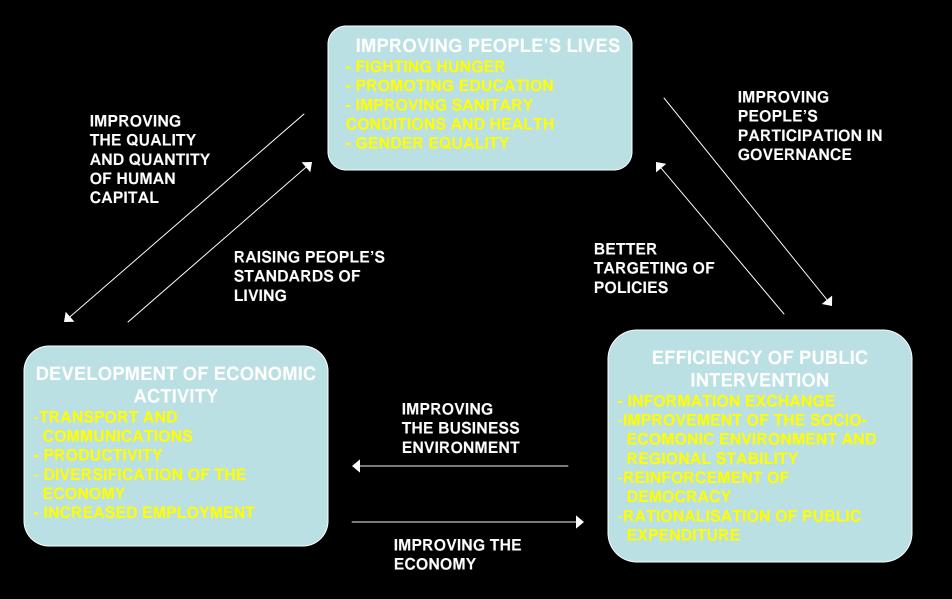
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MATRIX OF DEVELOPMENT POLICY



SOURCE: AFRICAN ECOMOMIC OUTLOOK, OECD REPORT 2004

PROMOTING AN ENABLING ENVIRONMENT

(FOUR BEDROCK PRINCIPLES)

- LIBERALIZATION
- COMPETITION
- PRIVATE INVESTMENT
- INDEPENDENT REGULATORY AUTHORITY

MAXIMIZING BENEFIT OF COMMUNICATIONS SERVICES FOR ECOMOMIC GROWTH

- 1. ADVOCATE FOR THE CONSUMER
- 2. PRIVATIZE THE INCUMBENT
- 3. STRENGTHEN THE INDEPENDENT REGULATOR
- 4. DEFINE THE MARKETS
- 5. ALLOCATE RESOURCES; SET STANDARDS; BE OPEN AND PREDICTABLE
- 6. SUPPORT TRADE IN EQUIPMENT THAT REDUCES PRICES FOR CONSUMERS
- 7. OPEN MARKETS TO CONTENT