



# Model and Technologies to Build a Well-Organized and Scalable Broadband Data Network for Rural and Developing Areas

Round Table on "Impact of Radio Technologies on  
ICT for Science in Developing Countries"  
Trieste, 9-10 February 2004

Andrea Marco Borsetti  
Agente Alvarion Italia



## Goals in Design Data Network in Developing Areas

---

- A strong concept model (3T)
- Low cost, efficient coverage
- Performance from day one (2/4M)
- Each link with the right technology
- Flexibility with capability (a mix)
- A “well known” path with the future already in mind (low entry cost but scalable system)

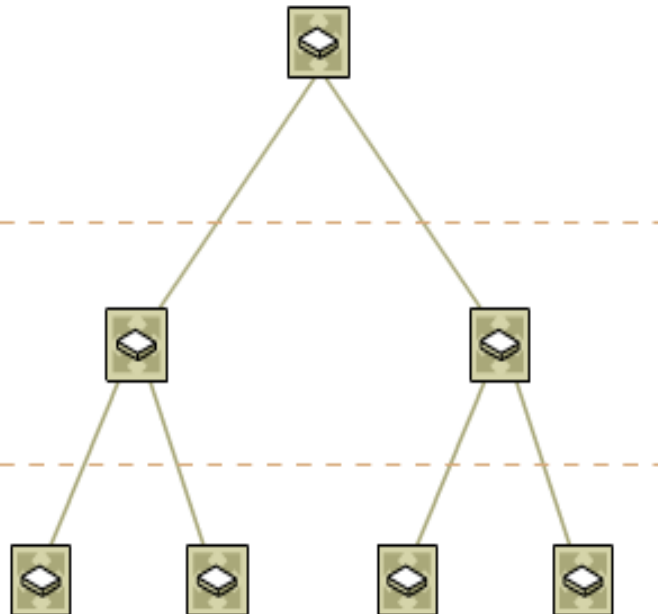
# A Three Tier (3T) Network Model

**Three identifiable tiers,  
each with its own properties**

**Core Tier**  
High-speed  
switching

**Distribution Tier**  
Policy-based  
connectivity

**Access Tier**  
Local and remote  
workgroup access



- Backbones (core tier) up to 40+ Mbits
- From BK to end point (distribution tier) up to 13+ Mbits
- Access tier with cell coverage (end tier) from 2+ Mbits sector/cell coverage



# 1st Tier

---

- Very High speed backbone (core)
- From 17 + Mbits connectivity
- Upgradable without interference
- PtP or very tight antenna openings
- OFDM and (in future Wimax 802.16 and 802.20)
- Reliable - very good fade margin
- Fault tolerance if needed
- Few simple routing policies
- PTP solution



## 2nd Tier

---

- High speed distribution tier
- Up to 6+ real Mbits
- Upgradable up to 12 or 18+ Mbits
- Less bandwidth than core
- More mature tech Direct Spectrum 802.11b
- Less expensive
- PTM solution



## 3rd Tier

---

- Local cell and workgroup access
- 2 mbit for each radio
- Upgradable to 26 (13 radio max x cell!)
- FH tech very reliable
- Secure transport (layer 2)
- Cell coverage up to 6 or 15 Km
- Scalable deployment
- Each subscriber unit is configurable by CIR/MIR

# Example

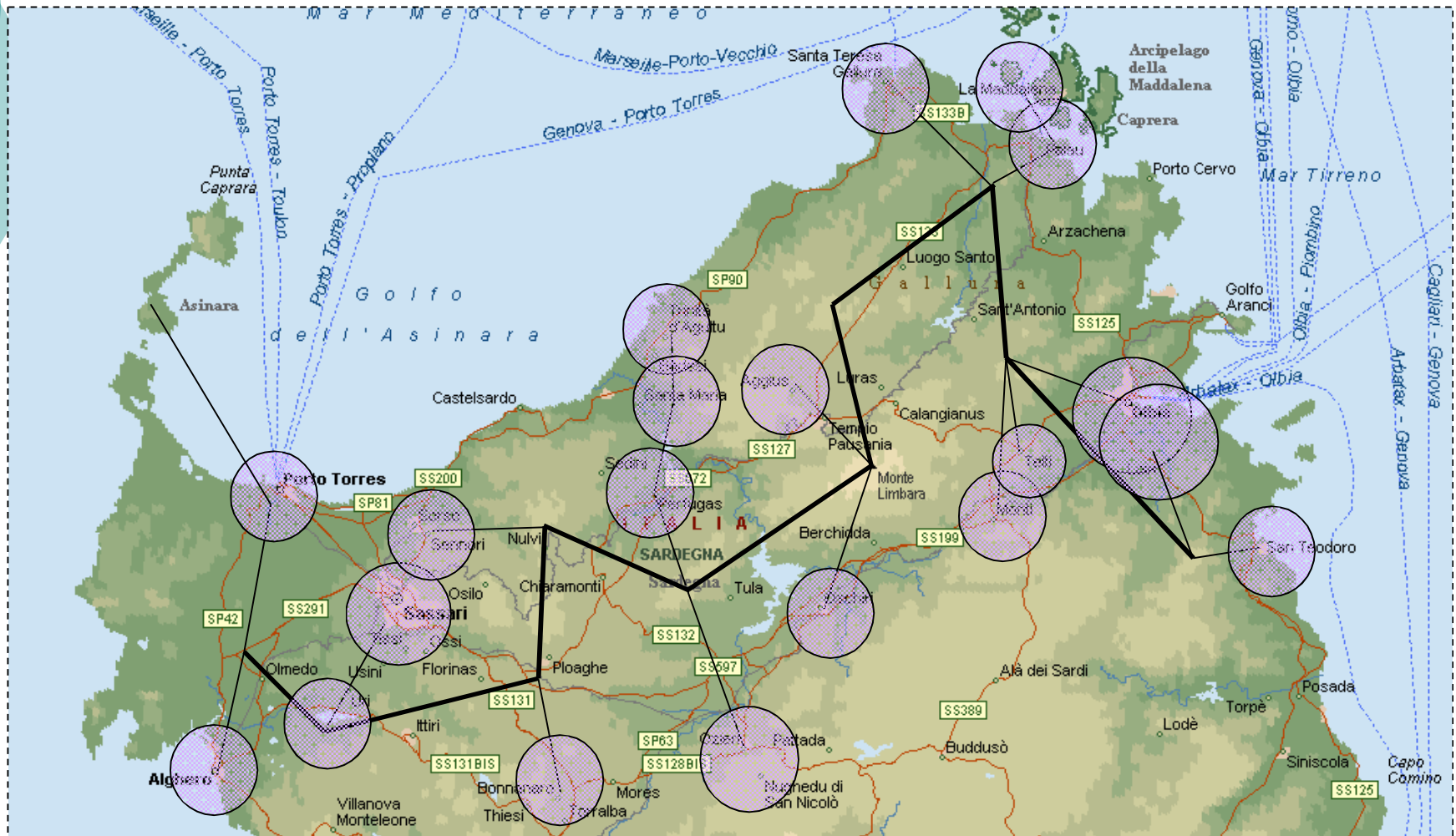
Backbone



Distribution



Access



# Tier technologies

<b>Tier</b>	<b>modulation</b>	<b>advantages</b>	<b>disadvantages</b>	<b>notes</b>
1st	OFDM 802.xx 5,4 – 5,8 Ghz	Good performance Fast BW scalable High number of units per node	Expensive New trend	It could be the future 5,4 or 5,8 Ghz NLOS
2nd	DS 802.11b 2,4 Ghz	Good performance Easy installation Low cost	Not easy BW scalable	Mature tech well known and accepted
3rd	FH 802.11 2,4 Ghz	Perfect for access/voice CIR/MIR configurable Cell coverage BW scalable	Short range Max 2 mbits for radios	Very good for security reasons and overall performance
3rd	DS 802.11b 2,4 Ghz	Good performance Easy installation Better range than FH	Not secure No voice	Everyone has an interface ??????



# Tier tech and economics

<b>Tier</b>	<b>Modulation</b>	<b>Price</b>	<b>range</b>	<b>notes</b>
1st	OFDM 802.xx 5,4 – 5,8 Ghz 1-3 watt	From 6.500 to 10.000 per each link PTP	FCC 50 Km 30 Miles	Strong new upgradeable tech
2nd	DS 802.11b 2,4 Ghz	From 2.800 to 3,200 per each link PTP From 1.700 to 2.200 per each link PTM	FCC 25 Km 16 Miles	Strong mature and low cost tech
3rd	FH 802.11 2,4 Ghz	About 3.000 per sector about 750 each subscriber unit 18.000 a full 6x6 cell	FCC 15 Km 9 Miles	Strong mature and low cost tech
3rd	DS 802.11b 2,4 Ghz	1700 each AP 1100 each slave	FCC 15 Km 9 Miles	Strong mature and low cost tech

# Economics example

Tier	Tech	N° Link	Link price	\$ cost	range	Km	MD
1st	OFDM 802.20? 5 Ghz	x2)	8.500	340.000	50	1000	PTP
2nd	DS 802.11b 2,4 Ghz	50	3.000	150.000	20	1000	PTP PTM
3rd	FH 802.11 2,4 Ghz	15 (cell)	1.200* 18 link	324.000	15	4050	PTM

\* Based on 6 users per sector and 3 sectors covered



# Hypothetic Numbers

---

N° of link 70 (about 2.000 Km/1.250 MI covered)

Cost per link 7.000 \$

Cost per Km = 245 \$ - Cost per MI = 390 \$

N° of cell 15

N° of users per Cell 18

N° of users end point 270

Cost x end point 3.010 \$



# Bandwith ??

---

With a Backbone able to deliver approx 40 Mbit in its first phase we could estimate some numbers.

Some assumption:

a good model for net occupancy is 1 to 5 on line

- so 200 user mean 40
- or 3.000 user mean 600

Radio Situation N° 1

40 Mbit/40 users = 1 Mbit user

Radio Situation N° 2

40 Mbit /600 User ?? = 6,8 K user

# Hypothetic Numbers (2)

N° of cell	Cell sector	N° User for cell	Total cost \$ Cell+Bkbone	Cost per user	Bandwidth * Kbyte	Bandwidth * *Kbyte
15	3	18	814.000	3.014	74	148
15	¥6	100	1.585.000		13,3	26,6
15	¥6	200	1.960.000	#653	6,6	13,2

¥. Here we assume that more user need more radio sectors

#. Here we assume that the CPE cost could be reduced by quantity

\* Based on 1/5 user rate

\* \* Based on 1/10 user rate

# Profit ??

---

1/3 Business 2/3 Soho – 1 & 2 Year projection

Equipment and installation cost user 1.057 \$

	<b>Cost Business</b>	<b>Cost Soho</b>	<b>Break Even</b>	<b>Media \$ month</b>	<b>Media \$ year</b>	<b>Revenue</b>	<b>Total profit in a 2 year period</b>
12 months	150	70	11 months	97	1.160	1.160	1.263
24 months	120	55	14 months	77	833	1666	783

**\* Based on 1.500 user calculation at 1056 \$ each  
(user cost as show in the previous slide)**



# Coverage ....

---

1 Backbone for 1.000 Km

50 Distribution link for 1.000 Km

15 Cell area for about 10.600 Km<sup>2</sup>

If user 1500 and covered 10.600 Km<sup>2</sup> than...

1 user every 6 Km<sup>2</sup> !!!!!

North Senegal 18 citizens x Km<sup>2</sup> !!

In a rural country this means 1 served user each  
108 citizens!!



# Upgrade Path

---

The OFDM modulation is expected to be released next year as Wimax 802.16 in PTM and 802.20 in PTP.

Each link could be upgraded by adding new radios or by changing the modulation and using new tech.

The radios from Core/Backbone in the future could be used in distribution tier and each link could shift to lower layer.

Access technology could be used for two years and later changed with a new one, maybe in OFDM also with better NLOS capability





# No Radios items

---

- We must consider routing and switching very strongly. Radios in digital are able to bring data fast and far, but they are not done for logic routing rules.
- Each tier have to implement logic and rules to avoid packet stormcast or unwanted traffic.
- Shaping services/ports could also improve the service in general, better email and web worse Kazaa and movie (especially at working hours)



# Note on numbers

---

- Sizes (Km, range, etc..) was calculated using all the power capability available, this model could not be thought in ETSI environment or were power is restricted.
- Prices are just for example, they are close to real "ones" but every list price is subject to change...
- In the model we were not calculating the cost of infrastructure and the cost of human labor they must do, of course.
- These numbers are just an example, we do not forget that every project has its own items, maybe after a site survey we need a lot more link or we do not have good fade margins, take care!



# End of the story..

---

The idea of this presentation was not to teach in “detail” but just to give some ideas on how to organize and explore new scenarios.

“..ut facta eveniant..” (latin sentence)

Or in english

“...to make things happen..”

I hope you enjoy this session and thanks to all!

Andrea Marco Borsetti

Agente Alvarion Italia

[andreab@sinewire.com](mailto:andreab@sinewire.com)

[andreamarco.borsetti@poste.it](mailto:andreamarco.borsetti@poste.it)

