

The Calflora Database

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Our Mission

- Calflora is California's online digital plant library, providing a wide variety of information on the State's wild plants. This data is available in readily usable electronic formats.
- We serve public information needs related to scientific study, land management, environmental analysis, education, and appreciation of California plant life.



Calflora funding originally came from US government agencies (e.g. USFS, NPS, BLM), but today comes from subscriptions, donors, grants, service contracts, and foundations.

This diverse funding model has worked well for over a decade.



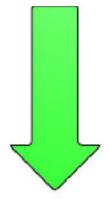
Calflora database contains:

- >10K native and introduced species
- >800K plant location observations (points, lines, & polygons)
- >30K relationships between old and new plant names (both scientific and common)*
- >300K plant photos
- >36K unique Calflora e-visitors each month (~1,200/day)



Data In

- > 500 Professional Botanists
- > 1000 Amateur Botanists
- > 1800 Other Observers
- > > 100 Institutions



Data Out

Researchers Students

Botanists

Ecologists

Land Managers

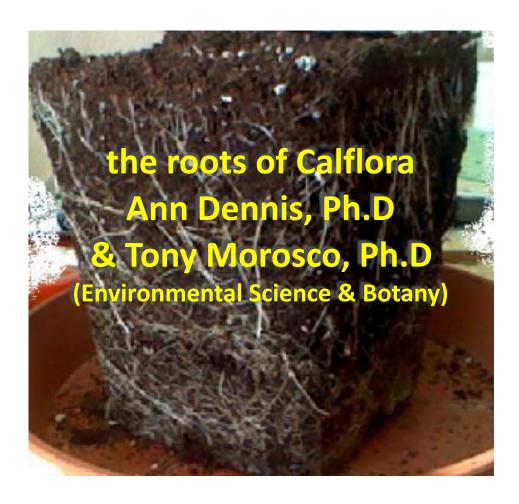
Conservationists



Calflora Database



Calflora started as Ann Dennis sharing a text file of CA plants in 1994, Tony Morosco joined 1997. The non-profit was formed in 2001.





Origin of Records for the Observation Database

Startup

- USFS Vegetation Program plant surveys, both recent and historical.
- Association of University of California Herbaria
- State of California plant surveys

Ongoing

- Private collections, observation & esp. photographs
- More herbaria datasets
- More agencies datasets
- Individual observation contributions



Summary of Development History

1994: Use of pure text file (.csv), downloadable

1997-1999: Creation of webUI, entirely in html & PHP scripts

1999- 2000: Integration of CalPhotos photos

- 1. documenting characteristics of various elements data, GIS reliability (maybe county only), ID reliability, verifiable. records are tagged with quality aspects.
- 2. integration of various GIS coord systems
- 3. dictionary lookup for mis-matches, mis-spellings
- 4. document authorship & methods used for import

2006: Switch to using Google dev toolset and javascript (some php scripts still at core of certain queries)



Challenges of Data Capture

Early Herbaria records

- more than 100 years old
- some only on paper in 1994
- date ambiguity, e.g. year or month only

In General

Constantly changing species names

Record-specific issues

- Imprecise geo-coordinates
- Lack of altitude information from many early observations
- Inaccurate identification & classification, some subjectivityf



Data Capture Methodology

Key Criteria

- Creation & maintenance of large number of record attributes
- Data Ownership retained by contributors who demand it
- Allowing anyone to input and submit observations

Large Datasets

- our own methods for normalizing & integrated datasets
- scan for irregularities, missing fields etc



Observation Verification

Crowdsourcing

- Self-identified individuals register with level of expertise
- Calflora Staff checks on backgrounds for reviewers, some are botanists, others experienced, talented amateurs
- New observations are identified and queued
- Calflora staff may identify outliers
- Reviewers regularly look at new records and make corrections, if desired.
- Other reviewers may dispute corrections



The Calflora User Interfaces

- Web UI
- Android & iPhone apps

WebUI: Calflora Home Screen

Calflora	information on wild California plants for conservation, education, and appreciation	
My Calflora	Search for Plants Common Names A B C D E F G H I J K L M N O P Q R S T U V W X Y Z SEARCH CLEAR HELP Scientific Names A B C D E F G H I J K L M N O P Q R S T U V W X Y Z	any Alameda Alpine Amador
My Observations Add Observations	Pamily Names A B+C+D+E+F+Q+H+FJ+K+L M+N+O+P+Q+R+3+T+U+V+W+X+Y+Z plant name ■ NAME WIZARD	Bulle Calaveras Colusa Contra Costa
Phone Applications NEWS	Enter part of a name: common scientific or FAMILY county poppy Papaver POACEAE	Del Made
donate	duration Annual lifeform Grasslike Tree Perennial Herb Form Biennial Shrub Vine	Humboldt Imperial Inyo Kem
About Califora / Menu Observation Hotline	status Native to California CNPS rare plants Not native to California Affinity to serpentine soil	Kings Lake Lassen Los Angeles
What Grows Here?	Cal-IPC invasive plants community any category Monocot Bryophyte	Madera Marin Mariposa Mendocino
Planting Guide	Alkail Sink Alpine Fell-fields Bristle-cone Pine Forest Chaparral Pleridophyte Whisk-lern	Merced Modoc Mono Monterey
NRCS eVegGuide Weed Manager	Closed-cone Pine Forest result format Photos	Napa Nevada Orange Placer
Invasives		

WebUI: Calflora Add Observations Screen



information on wild California plants for conservation, education, and appreciation

QUICK LINKS:

- Plant Observation Entry
 One plant observed at one location with photos. (POE HELP)
- Photo Upload
 Make observation records from your photos.
- Add a Survey or Checklist Many plants observed at one location.
- Phone Applications

About Contributing Plant Observations — Frequently Asked Questions

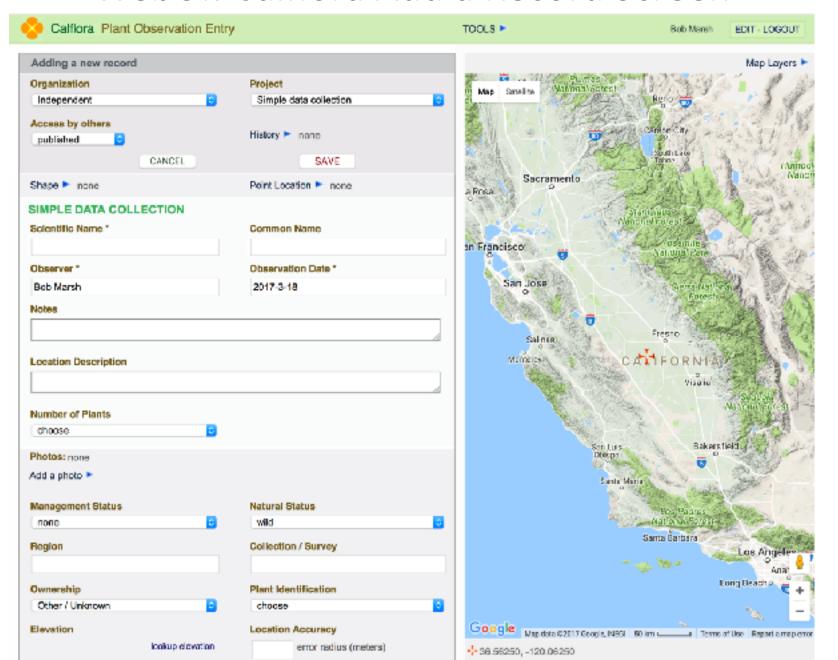
Registration and Profiles

- Can I contribute observations?
- · How do I register as a contributor?
- How do I change my personal profile?
- I want other Califora contributors to be able to contact me -- what do I do?

Contributing Observations

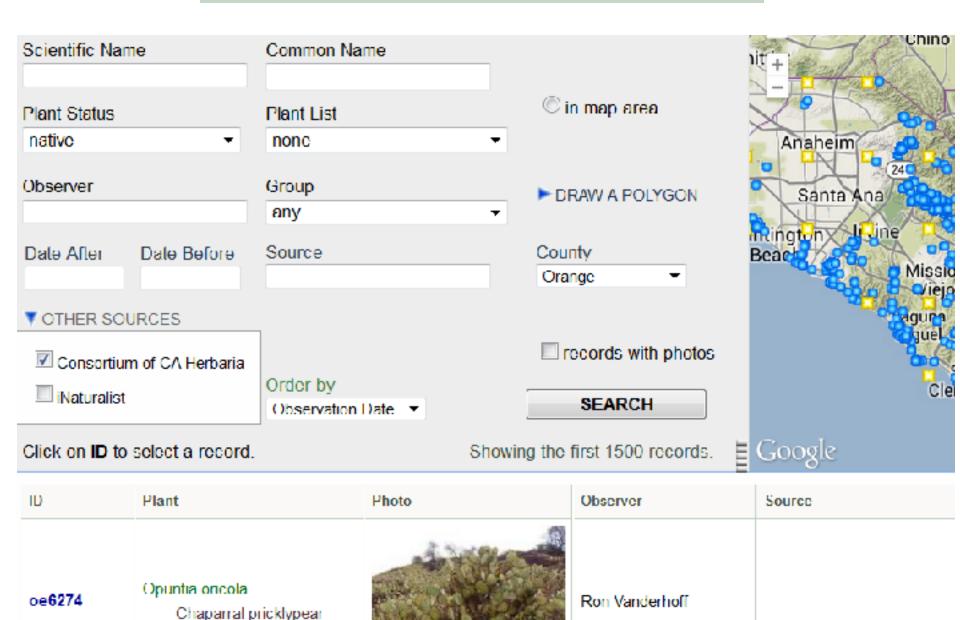
- How do I add a plant observation? (POE HELP)
- Can I see other observations of the same plant in the general area of my observation?
- How do I add a checklist of observations?
- How do I add a Great Place to view California native plants?
- How do I indicate whether or not there is public access to the location?
- Can I add photographs (photo vouchers) to my observation?
- I made a mistake entering an observation, how do I correct it?
- . Why can't the system find my species name?

WebUI: Calflora Add a Record Screen



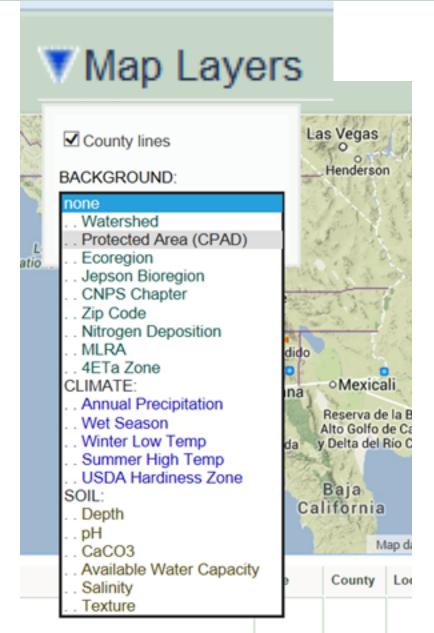


Calflora Observation Hotline



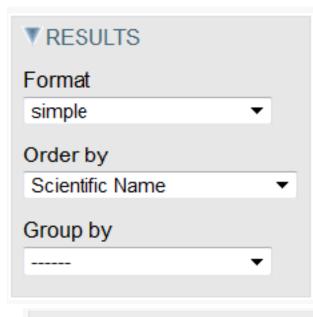


Calflora Observation Hotline





Calflora What Grows Here?



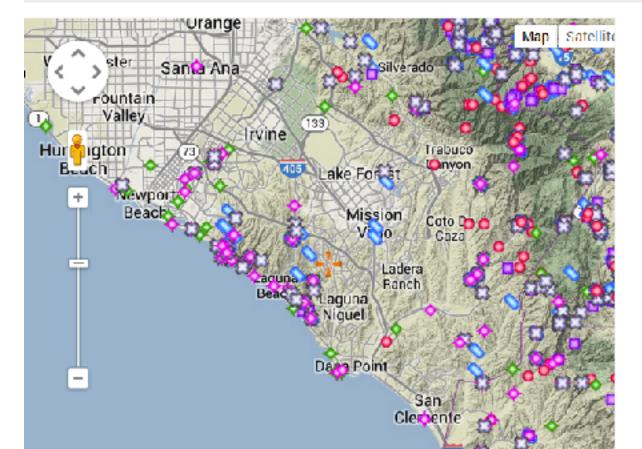
4 PLANTS





TIDANIO					
Agrostis stolonifera	Redtop	1 record	Perennial herb	invasive non-native	POACEAE
Bromus tectorum	Downy chess	3 records (3 CCH)	Annual herb	invasive non-native	POACEAE
Cirsium vulgare	Bullthistie	2 records (2 CCH)	Perennial herb	Invasive non-native	ASTERACEAE
Polypogon monspeliensis	Annual beard grass	2 records (2 CCH)	Annual herb	invasive non-native	POACEAE

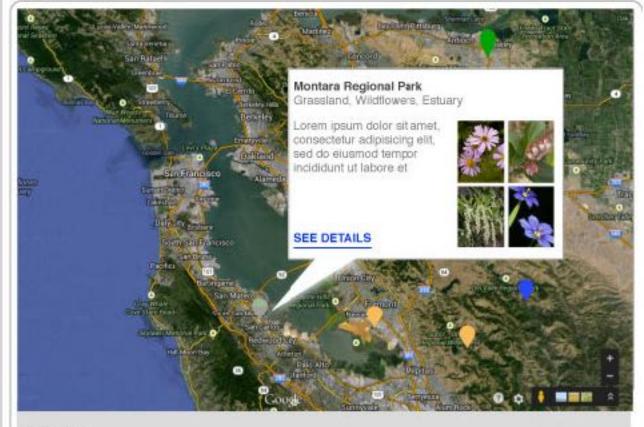
Quercus berberidifolia	Inland scrub oak	145 records 🖠 (59 CCH)
Salvia mellifera	Black sage	139 records 🗱 (70 CCH)
Artemisia californica	Coastal sage brush	129 records � (63 CCH)
Adenostoma fasciculatum	Chamise	129 records (27 CCH)
Keckiella cordifolia	Heart leaved kecklella	100 records (65 CCH)



GREAT PLACES

NATIVE PLANTS & ECOSYSTEMS

Search



Legend:

Grassland Coastal Strand Wildflowers Redwood Forest Estuary Tidal Marsh Chaparral Mitigation Success Stories Multiple Ecosystems

CLEAR ALL

GREAT DESTINATIONS: Native Plants in Your Community

Explore maps of great places to see native plants in your area or where you're planning your next vacation.

EXPLORE

UPCOMING EVENTS



Wildflower Blooms

See our interactive map showing the best times and places to see wildlower blooms across California

Learn More



Marin Grassland Tours Saturdays 3/6 to 3/24

Join the naturalist John Thommason on a tour of some of the Bay Areas best places to experience native grasslands.

Learr More

VIEW ALL EVENTS

VOLUNTEERING:

Location Data Collection

Lorem ipsum dolor sit amet, consectetur

LOG IN

LEARN MORE







TUCGA

The blins old a field is a 18 able field. If mostly opening and and roll rover 25 malice grassland repected in the eact day rule above Hathmond it adjoins and is cart of the the fairs, vieta elementary. School and surrounded by 1910's burgelows. The property is named by the West Contra Chata United School. District (WCCU9D), and is meintained by volunteers of the Mira Vista, Neighborhood Association. (MVNV) working in peoperation with the School Districts maintanance department, Dago are walked more, but only under least during day series! "ours.

See Events being held at Mira Wida Park

LOCATIONS IN MITTA VISTA PARTS.

Mira vieta Piteld - Native Grances:

Mass Visite | New Annex - NEW Williams TA dhows to

Richmond hills - Mira Vista Park

Native Grasshand - Northern CA - Burn First eraco East Buy

QRASSLANDS.

9 species of native needlegrass:



Wendow Blanky Tibedourn prachyorthorum errors steeds using Local



Wild Plys (Cornega ann) Protomed Leve Feet



CEROVIE CORNECO (Взильена салотика). (Protective) and Jam South



PURDIO MODEL GRADO (Palibo beatawa) Problems Section

See el Sicable grasses

WILDFLOWERS

17 opecied of native flowers and building, including,



KAROOGS YARKEN (Perbuddle beloggi) PRODUCESS JANGER



(Carriero de owik) Throught Jacobson



Carromia Heppy (Excluded a rather tra) (Fig. 1) does how here



(Dichelouse e se population () (Fig. 16.1 Section)

See all 17 native wild overs-

Directions from Google Maps: CINES. East Cay Chapter

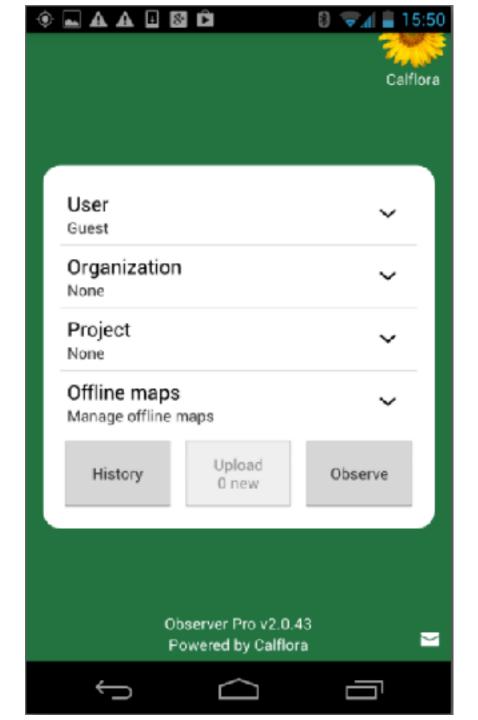
House of Opproxion: Current to Currelawn

Contact Information: Jane Dee (345) 235 - 1292 add@gmail.com



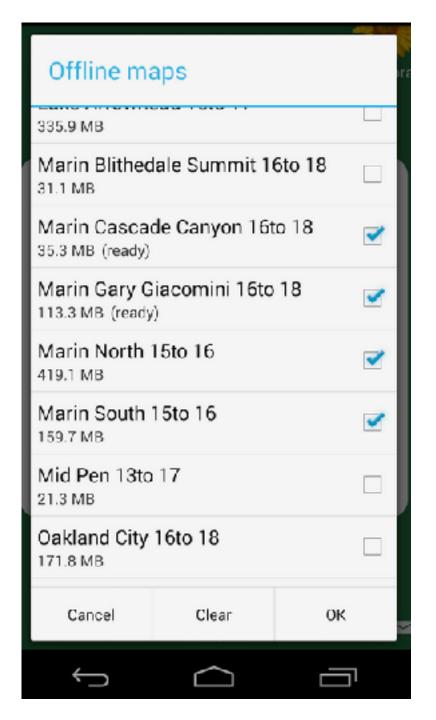
Using Calflora's *ObserverPro* Android App to enter plant observations

Home Screen

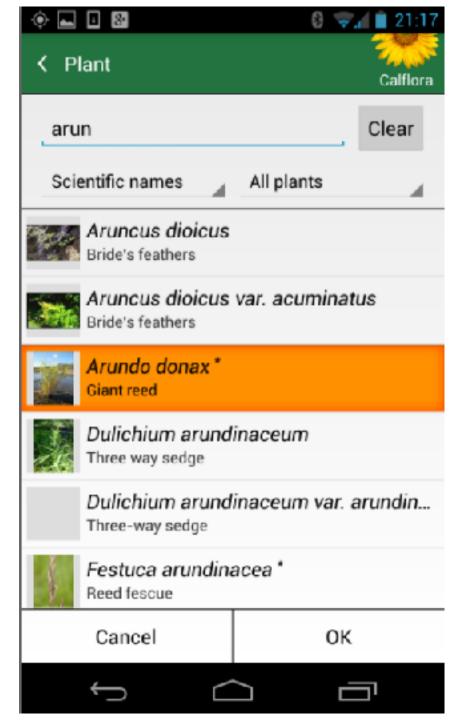


Maps List Offline Operation

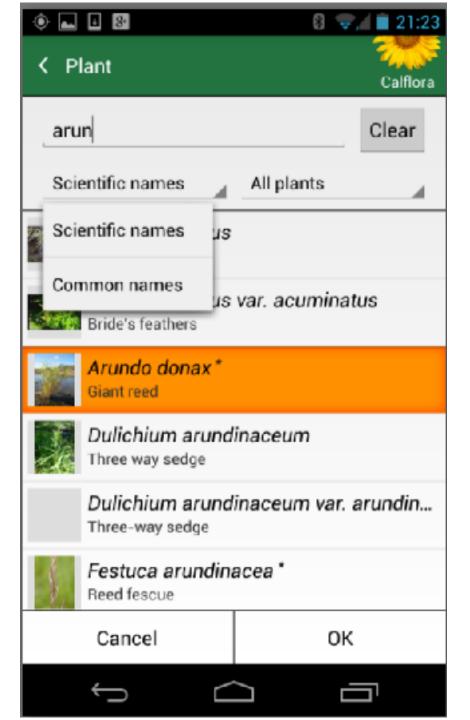
- do not need data plan or wifi in the field.
- do need Internet access to upload observations at a later time.



species entry



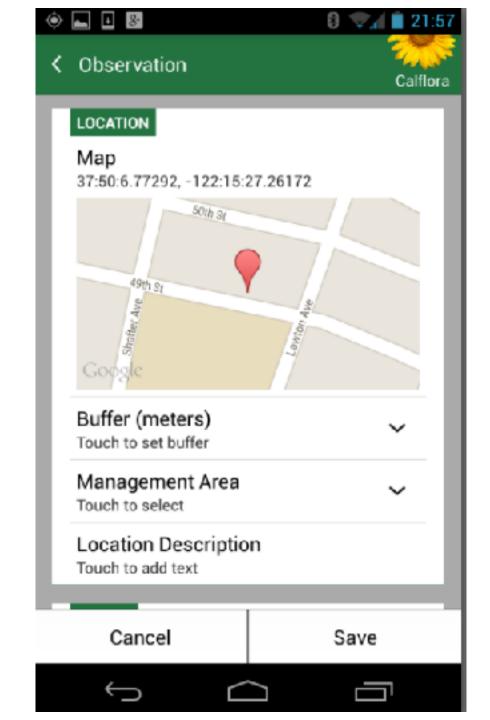
species entry 2



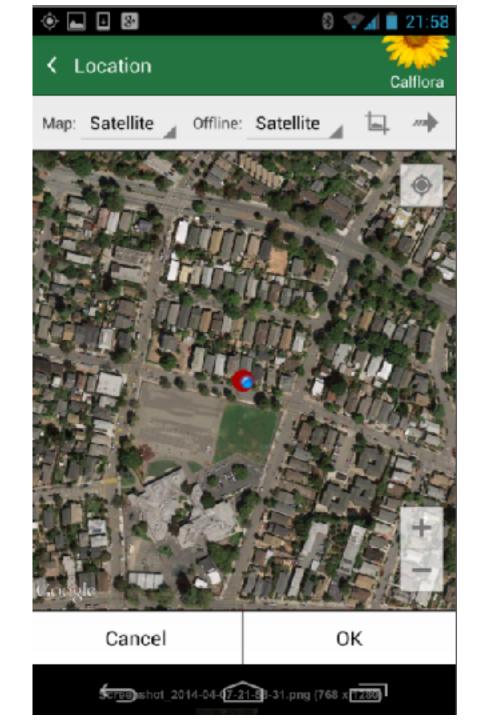
species entry 3



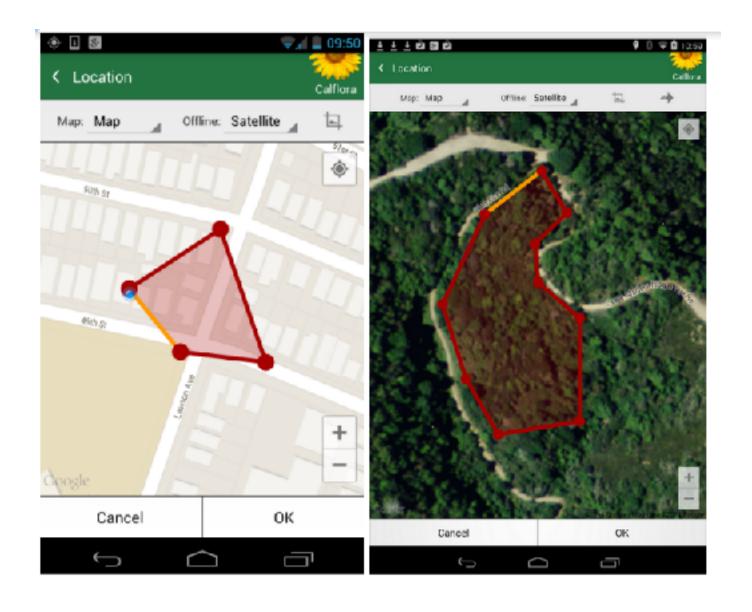
coordinates, map view



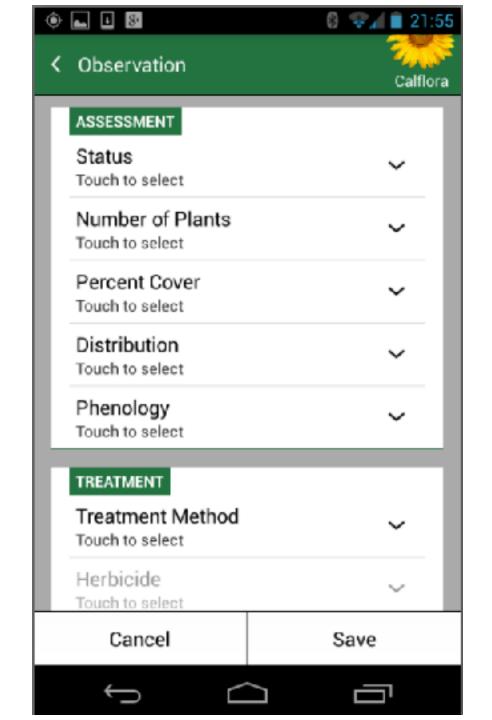
coordinates, satellite view



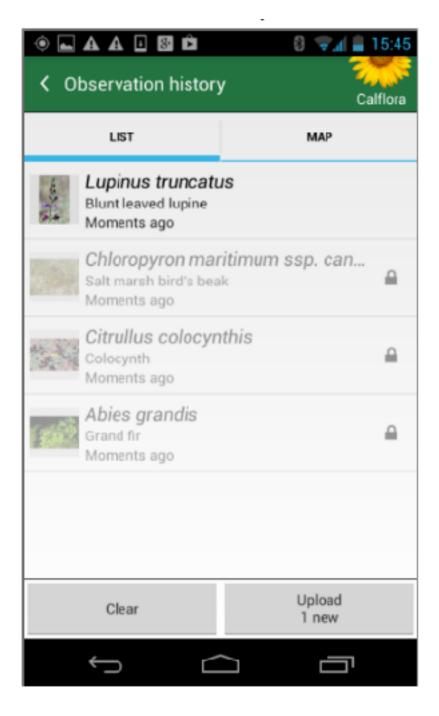
Drawing polygons



Advanced mode entry



If you have uploaded some observations already, they are dimmed in the list and locked to show that you can no longer edit them on the phone.





Let's have a brief workshop

- 1. Open browser, goto www.calflora.org
- 2. Register with your name and email address
- 3. <u>Be sure</u> to click "Register as a Contributor"



Calflora Workshop

- 1. Goto Google Play or Apple iTunes.
- 2. Download & install "Observer Pro" app.
- 3. Run app.



Thank you everyone for your attention!

Questions & comments please.